



HEATELECTRIC

Parkville Developments

“The Heat Electric radiator has transformed the heating market and enhanced the efficiencies of our projects. It allows businesses like ours the flexibility of developing properties to our timescales and within budget without the restraints and costs associated with gas supply.”

Parkville Developments specialises in converting redundant retail and office space into residential properties. Consultant Simon Braun specified the Heat Electric, water filled radiators for a three-apartment development two years ago and was so impressed, he has since specified for a further six projects.

“We are always looking out for the latest advancements in any appliances used in our developments and the innovative nature of Heat Electric’s radiators, which look and perform better than a gas central heating system, immediately caught our eye.

“Two years on and we have fitted the radiators into a further six developments with a maximum of fifteen apartments on one site. They look great, perform superbly in terms of their efficiency which is enhanced by their individual controllability, they are reliable and – importantly for us – fit around our timescales and our development needs.”

Simon added: “The Heat Electric system offers a unique style of central heating without the obstacles and hassle involved with a traditional gas system. It truly is the way forward for us and we won’t be going back.”