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Easy Heat case study

**“Heat Electric radiators were perfect for our development where quality rather than quantity was our moto.”**

Sanat Shelat is a Director at Peer Developments Ltd which recently completed ‘Mellish Park,’ an exclusive, 25-apartment scheme in Walsall, West Midlands.

Choosing one of the most desirable plots in Walsall, Peer Developments ensured that the highest standards continued throughout their project, with an objective to provide luxurious, low maintenance living.

Without a gas supply to the building the development needed research into which electric heating system they would install. “It was proving difficult, I was unimpressed with the panel systems on the market which looked cheap and were extremely drying to the air. It was while attending the Homebuilding and Renovating Show in 2005 that we came across the Heat Electric radiator and the solution was immediately clear,” Sanat explains.

“The Heat Electric radiator was perfect for our development. I was extremely impressed with the quality and the amount of heat that a water-filled radiator could produce without damaging or drying the air. The rads overcame all the problems that had been rumored about electric heating, they looked just like a conventional ‘wet’ system, were very easy to install, 100% efficient and residents could take advantage of the low tariff 10, cutting their costs.

“I believe that Heat Electric radiators are the perfect heating system for new builds and refurbishments. Without the worry of pipe work or plumbing you can complete all the interior work and then have the flexibility of positioning the radiators anywhere in the room. You simply wall mount and plug in.”

Sanat added: “We have had only positive feedback from residents at Mellish Park, to me that’s a very successful development.”

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**For more information about Heat Electric water-filled radiators, case studies or energy-saving fact sheets, please contact Suzanne Johns, Claire Moulds or Charlotte Booth at Approach PR on 01274 722552 or email [info@approachpr.com](mailto:info@approachpr.com)**