



H E A T E L E C T R I C

## Ecotessey Park

**“Electricity is often perceived as the ‘enemy’ in new build properties. But used wisely – like our installation of Heat Electric’s water-filled radiators in our eco-development – and you have an energy efficient, cost effective and sustainable heating source.”**

Ron Beattie is Managing Director of Roy Williamson Properties who have completed ‘Ecotessey Park’, a development of 22 ecologically sound town house in Norwich.

Constructed to BREEAMS new ‘Code of Sustainable Homes’ which measures environmental performance including the energy efficiency of each house, the development makes full use of the energy saving, efficient and easy-to-install Heat Electric water filled radiators and fulfils RWP’s vision of creating zero carbon houses.

“Everything about the development is eco-friendly, from solar lighting and waste disposal, to high levels of insulation and energy efficient heating”, explains Ron. “Our research into suitable heating revealed that Heat Electric’s radiators were the most efficient use of energy, producing radiant heat within 10 minutes and featuring individual, digital controls which mean each room can be heated up independently, to different temperatures and at different times of the day. And because we source our energy from wind turbines, our electricity supply and heating is energy efficient and green.”

“Gas and oil will deplete and will become more expensive and unreliable over the next 40 years. Electricity is the only fuel that has optional sources and when fuelled by wind, solar or hydro, the Heat Electric radiators are completely carbon neutral – something impossible to achieve with gas or oil central heating.”

Built to the government’s code of sustainability, Ecotessey Park is the first ecological development constructed by RWP. “It has been a long process to source the right products to ensure the end result of completely zero carbon homes, but it has been worth the wait and the research”, Ron continued.

“Combined with our high levels of insulation, these radiators are far more efficient than anything else on the market. And because the radiators simply plug into the wall, it’s an added bonus that occupants aren’t tied to designing a room around the position of the radiators. If you want a chair where the radiator is, just unplug it and move it somewhere else in the room.”

He added: “Used widely, electricity is a far safer and longer term, sustainable energy source. In our ecologically sound development, we wouldn’t use anything else.”