



HEATELECTRIC

### CPL Developments

**“In our 20 years in the construction industry, the Heat Electric water-filled radiator system is the best heating solution we’ve found for our housing developments.”**

Danny Cozens is Contracts Manager for Midlands-based CPL Developments. In over 24 years in the industry, he has never worked with such a versatile, economical and aesthetically pleasing heating system.

“Our architects specified the Heat Electric radiator system for one of our biggest developments of 60 flats in Witham, Lincoln in 2005. Gas wasn’t an option because of supply issues so we had to look into the alternatives available.”

“Storage heating wasn’t the look we were after and simply isn’t suitable for modern day living – people want better control of timers and output of heat.”

CPL installed 244 radiators into the development of 60 properties. With no plumbers required for fitting, installation costs and time were reduced and the radiators could be left to the final fix before installing. “The benefits of the Heat Electric system are felt by the developer as well as the consumer and extend from the cost savings and ease of the installation to the time and heat controllability of each individual radiator,” Danny continued.

“Our developments are aimed at first time buyers – couples or individuals who need real flexibility of heating to fit in and around their busy lifestyles. The Heat Electric system is incredibly versatile and offers options from installing individual radiators which are independently times and controlled to a fully combined system with a centrally controlled thermostat.”

“I have never come across a system that looks and performs like central heating and offers excellent conversion of input to output of energy. All this without any of the restrictions imposed by gas supply, boilers, cost maintenance and installation.”

He added: “As the developer, it is imperative that our decisions are cost effective while meeting the complex needs of modern living – our reputation is on the line every time our properties are built and go on the market. In the two years since our Heat Electric radiators were installed, we haven’t had a single complaint and are so impressed with the service and results, we are specifying the same system for our next apartment development.”